

SPONSORSHIP OPPORTUNITIES

Oakville Family Ribfest



oakvillefamilyribfest.com

June 19 - 22, 2025

Sheridan's Trafalgar Campus

1430 Trafalgar Rd, Oakville, ON L6H 2L1

Welcome To Ribfest!



Become a part of the Oakville Family Ribfest Experience!

Elevate your brand's presence and connect with over 35,000 enthusiastic attendees at The Oakville Family Ribfest this year, held on June 19th, 20th, 21st and 22nd at Sheridan's Trafalgar Road Campus. Be a strategic partner and sponsor of Oakville's favourite festival, and your business will enjoy unparalleled exposure both onsite and across various media platforms, maximizing your reach and impact!

The Oakville Trafalgar Rotary Club has proudly organized Ribfest since 2012. For the past three years, Lions Club of Oakville has joined forces with us for an even bigger and better event!

The event is now extended to four days: June 19th is a Carnival Toonie Thursday.



About Ribfest



A Message From The Oakville Trafalgar Rotary Club and The Lions Club of Oakville

The Rotary Club uses a catchy slogan when we're drumming up for support: "Help Us Help Others!". Our Oakville Family Ribfest is our largest flagship event for the past 12 years, enabling the helping we have done to our community. Plus, we've teamed up with the Lions Club in recent years to make an even bigger difference.

But most importantly - none of this would be possible without our sponsors' unwavering support and dedication. Nowadays, charities everywhere are struggling to meet their fundraising goals, but our Ribfest is a game-changer with your support. It's why we can keep assisting people in our community - whether it's putting food on the table, helping a child learn to read, supporting students to finish their studies or helping a disease get eradicated.

The Lions have a slogan, "Where there is a need, there is a Lion!" And the same goes for Rotarians - we are all about serving others.

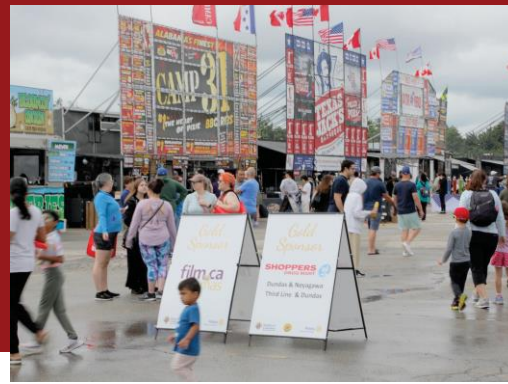
Both clubs are deeply thankful for your continued support and commitment. And we are not just about serious stuff - we're also about enjoying what we do. That's why we live by the motto: "and Have Fun Doing It!" Our Ribfest is hands down the most fun event we've got, and with your support, we can keep the good times rolling for both Rotarians and Lions alike. Thanks a bunch!

Sincerely,

Nitin Gupta, President of Oakville Lions Club

Lauri Asikainen, President of Rotary Club Oakville Trafalgar

Why become A Sponsor?



Let Your Brand Sizzle Alongside The Best Ribs In Town!

Community Leadership

Demonstrate your support for the community by sponsoring the Ribfest and positioning your brand amongst our other valued sponsors. Our event provides a platform for meaningful interaction with families, businesses, entrepreneurs, and local leaders, fostering connections that enhance your reputation as a socially conscious corporation.

Reach New Audiences With Social Media

Maximize your brand's exposure by reaching new audiences through our social media promotions and promoting your products and services before and during the event. Your company logo will be displayed on our social media, and your company web link on our website will attract new audiences.

Corporate Entertaining:

Treat your clients and employees to the exclusive VIP tent and enjoy the food and entertainment.

Media Coverage:

Benefit from media coverage before, during and after the event, ensuring enduring recognition for your sponsorship.

Live Marketing:

A 4-day in-person event with thousands of visitors exposed to your brand, recognizing your support to the Oakville community and local charitable causes. Your company will be highlighted at EVERY marketing opportunity!

Volunteer Partnership:

Volunteers are the lifeblood of large events like the Oakville Family Ribfest. Companies that help by providing volunteers will be recognized as volunteer partners.

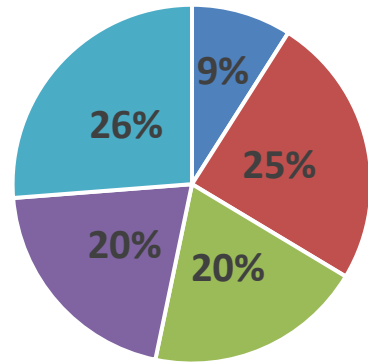


Who Attends?

Daytime: Families with 2 or more children under 16

Evening: Adult couples (18-54 yrs) and singles (18-49 yrs) post – 8pm

Most event participants live in Oakville, Burlington, Mississauga, Etobicoke and Milton.



■ Under 19 ■ 19-29 ■ 30-39 ■ 40-49 ■ 50+

Our Formula To Success

**35,000
Guests!**

+










**300
Volunteers**

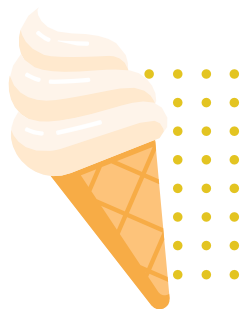
+

**50
Sponsors**

= 100% Net Proceeds To Local Charities

A Rack of Reasons to Love Oakville Family Ribfest

-  9 Award-winning Ribbers
-  A diverse array of food vendors catering to every palate
-  Beer Tent – entire licensed grounds
-  Live performance on stage throughout the event
-  Children's PlayZone
-  Artisan and Vendor Marketplace, Sip n' Shop
-  Exclusive VIP hospitality tent for sponsors
-  Sustainability stations located throughout Ribfest
-  Convenience: bicycle parking, bank machine and shuttles from all parking lots

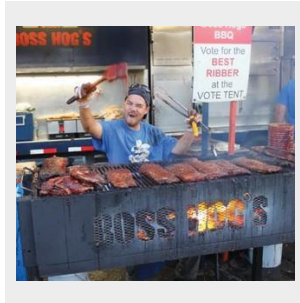
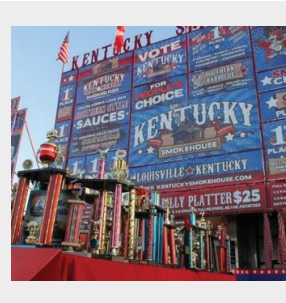




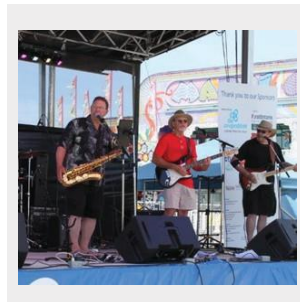
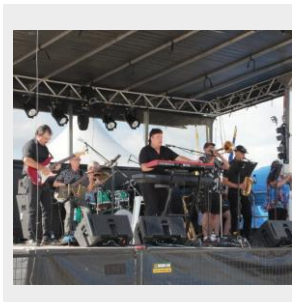
The Ribfest Experience

With so many exciting activities for children and adults, delicious food, and entertainment available, there's something for everyone at Ribfest. There are many opportunities for your brand to be seen by attendees!

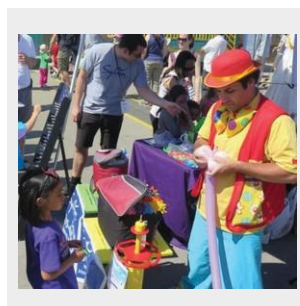
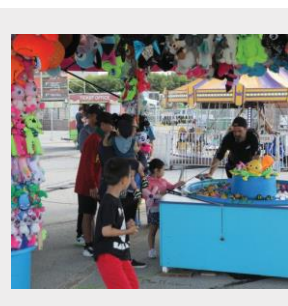
World Class Ribbers



Special Performances



Interactive Activities



Sponsorship Levels and Benefits



The Oakville Family Ribfest Sponsorship Committee will closely work with you to develop a program that meets your budget and objectives. Our sponsors are important stakeholders, and we value your participation. We are committed to mutual collaboration.

	OAKVILLE FAMILY RIBFEST SPONSORSHIP LEVELS					
	Presenting	Platinum	Gold	Silver	Bronze	Nickel
Amount	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500
Rib Dinners	60	40	30	20	8	6
Access to VIP Tent	✓	✓	✓	✓	✓	✓
Onsite Space during Ribfest - tent not included	✓	✓	✓	✓	Can be included at cost	
Onsite Sponsorship Signage at Ribfest	✓	✓	✓	✓	✓	✓
Website Acknowledgement (Logo & Link)	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓
Logo Recognition at our Community Events	✓	✓	✓	✓		
Opportunity to Distribute Approved Items	✓	✓	✓	✓		
Inclusion in Press Release Promotions	✓	✓	✓	✓		

Exclusively for Presenting and Platinum

Participation in Opening Ceremonies	✓	✓
Stage banner and Road signs	✓	
Name in Title - "Presented by:"	✓	

Donations of \$500 and more are welcome as Friends of Oakville Family Ribfest and gain exclusive access to the VIP hospitality tent.





Sponsorship Level	Amount
Presenting	\$25,000

Sponsorship Level Includes:

- ◆ 60 Rib Dinners
- ◆ Access to VIP Tent
- ◆ Onsite Space During Ribfest (Tent Not Included)
- ◆ Onsite Sponsorship Signage at Ribfest
- ◆ Website Acknowledgement (Logo & Link)
- ◆ Social Media Recognition
- ◆ Logo Recognition at our Community Events
- ◆ Opportunity to Distribute Approved Items
- ◆ Inclusion in Press Release Promotions
- ◆ Area Name in Title "Presented By:"
- ◆ Participation in Opening Ceremonies
- ◆ Stage Banner & Road Signs
- ◆ Name in Title "Presented By:"



Sponsorship Level	Amount
Platinum	\$15,000

Sponsorship Level Includes:

- ◆ 40 Rib Dinners
- ◆ Access to VIP Tent
- ◆ Onsite Space During Ribfest (Tent Not Included)
- ◆ Onsite Sponsorship Signage at Ribfest
- ◆ Website Acknowledgement (Logo & Link)
- ◆ Social Media Recognition
- ◆ Logo Recognition at our Community Events
- ◆ Opportunity to Distribute Approved Items
- ◆ Inclusion in Press Release Promotions
- ◆ Participation in Opening Ceremonies



Sponsorship Level	Amount
Gold	\$10,000

Sponsorship Level Includes:

- ◆ 30 Rib Dinners
- ◆ Access to VIP Tent
- ◆ Onsite Space During Ribfest (Tent Not Included)
- ◆ Onsite Sponsorship Signage at Ribfest
- ◆ Website Acknowledgement (Logo & Link)
- ◆ Social Media Recognition
- ◆ Logo Recognition at our Community Events
- ◆ Opportunity to Distribute Approved Items
- ◆ Inclusion in Press Release Promotions



Sponsorship Level	Amount
Silver	\$5,000

Sponsorship Level Includes:

- ◆ 20 Rib Dinners
- ◆ Access to VIP Tent
- ◆ Onsite Space During Ribfest (Tent Not Included)
- ◆ Onsite Sponsorship Signage at Ribfest
- ◆ Website Acknowledgement (Logo & Link)
- ◆ Social Media Recognition
- ◆ Logo Recognition at our Community Events
- ◆ Opportunity to Distribute Approved Items
- ◆ Inclusion in Press Release Promotions



Sponsorship Level	Amount
Bronze	\$3,000

Sponsorship Level Includes:

- ◆ 8 Rib Dinners
- ◆ Access to VIP Tent
- ◆ Onsite Space During Ribfest (Tent & Space Can Be Arranged at Cost)
- ◆ Onsite Sponsorship Signage at Ribfest
- ◆ Website Acknowledgement (Logo & Link)
- ◆ Social Media Recognition



Sponsorship Level	Amount
Nickel	\$1,500

Sponsorship Level Includes:

- 6 Rib Dinners
- Access to VIP Tent
- Onsite Space During Ribfest (Tent & Space Can Be Arranged at Cost)
- Onsite Sponsorship Signage at Ribfest
- Website Acknowledgement (Logo & Link)
- Social Media Recognition



Thank you to our 2024 Sponsors





Thank you to our 2024 Sponsors

EZMed Inc. Developers of PureWet™	PureWet™ WIPES	HALTON ENVIRONMENTAL NETWORK	Glen Oaks Funeral Home & Cemetery by Arbor Memorial	Eastside AUTO CARE EXCELLENCE
opcc Learn & Grow Together	OAKVILLE "REACT" RADIO EMERGENCY SQUAD VOLUNTEER CITIZEN TEAM	THE HOME DEPOT	metrolandmedia Connected to your community®	Mercedes-Benz Oakville
Barbecues Galore Barbecues • Fireplaces • Patio Furniture	spSc SHEDDON PHYSIOTHERAPY AND SPORTS CLINIC	WESTERN HEIGHTS Montessori Academy Enrich. Engage. Enable.	BEARC-M®	Holiday Inn Oakville Centre
Hilton Garden Inn Toronto/Oakville	BANDOLGY	Dr. Saunders	Dental House	Crime- Stoppers

Supported Organizations

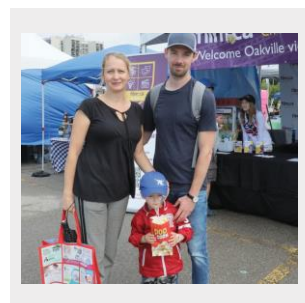
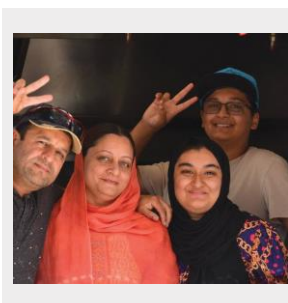
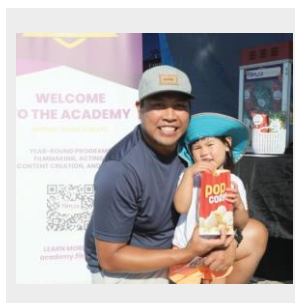


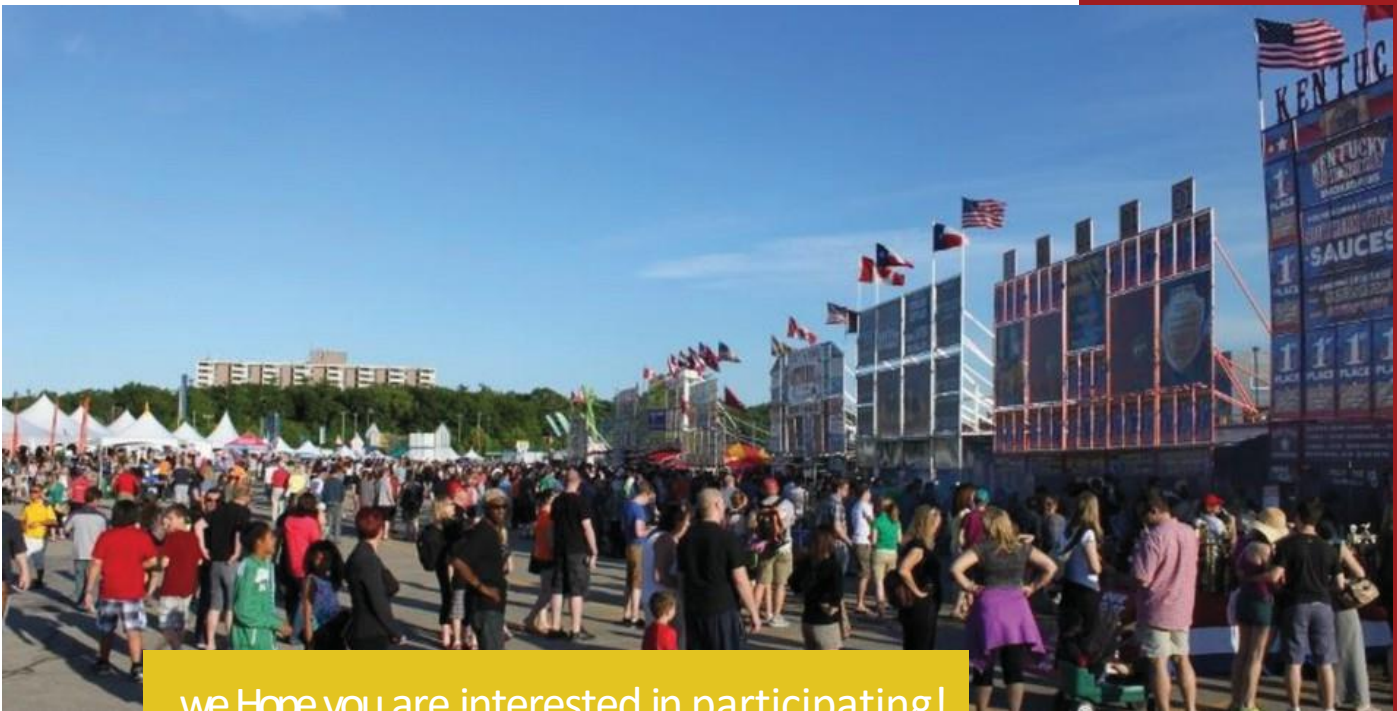
Organizations That We Have Supported Through Our Fundraising

Rotary and Lions Clubs are volunteer organizations built on the value of “Service Above Self.” Since 2012, money raised from Ribfest has gone directly to support local organizations and programs such as:

Adults in Motion	Arthouse	Bandology
Debra Canada	Diabetes Canada D-Camps	ErinoakKids
Food for Life	Halton Environment Network	Home Suite Hope
ILC / EDS Foundation	Kerr Street Mission	Lions Foundation of Canada Dog Guides
Madd Canada	March of Dimes Housing	Oak Park Neighbourhood Centre
Oakville Fareshare Food Bank	Oakville Meals On Wheels	Oakville Rotary Education Awards
Safetynet Children and Youth Charities	Salvation Army	Shifra Homes
Support House	Tempus Chorus Society	United Way of Hamilton Halton

100% Net Proceeds Are Donated To Local Charities





we Hope you are interested in participating!

Thank you!

Contact Us

For more information on sponsorship opportunities, pricing, and benefits, please get in touch with us at:

- Website www.oakvillefamilyribfest.com
- Email sponsors@oakvillefamilyribfest.com
- Phone 289-813-5540
- Address PO Box 52104 Oakville, ON L6J 5N5



-  Oakville Family Ribfest
-  oakvilleribfest
-  OakvilleRibfest

Proudly Presented By:



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